



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.com., DEGREE EXAMINATION – CORPORATE SEC.

FIRST SEMESTER – NOVEMBER 2013

BC 1500 – BUSINESS MANAGEMENT

Date : 04/11/2013
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

PART - A

Answer **ALL** questions:

(10x2=20)

1. Is management a science? Give reasons.
2. What was the major outcome of the Hawthorne experiments?
3. Define Planning.
4. What do you mean by rule?
5. 'Organization is a process'. Elaborate.
6. Give the meaning of position rotation.
7. Whether motivation will reduce labour turnover? Comment.
8. Who is a democratic leader?
9. Can a budget serve as a technique of control? How?
10. Differentiate coordination from cooperation.

PART - B

Answer any **FIVE** questions:

(5x8=40)

11. Elaborate the principles of management given by F. W. Taylor.
12. 'Multi use plans are used repeatedly'. Briefly explain those plans.
13. Bring out the importance of delegation.
14. Critically analyze Herzberg's theory of motivation.
15. How are computers useful in managing information?
16. Describe the external sources of recruitment.
17. Explain different types of decisions.
18. What are the theories of leadership? Explain.

PART - C

Answer any **TWO** questions:

(2x20=40)

19. Define communication. Explain in detail the principles and barriers to communication.
20. Critically analyze the different patterns of departmentation.
21. Henry Fayol's management principles are relevant even today. What are they?

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